

DATE

ADDRESS

Dear TITLE or NAME or COMPANY NAME,

I am very concerned about the effects of non-sustainable palm oil production on rainforests in Southeast Asia, especially Indonesia and Malaysia. At the rate that the rainforest is being cut down, Asian elephants, orangutans, sun bears, tigers and many other species are at a high risk of becoming extinct.

As a consumer of your products, I'm urging you to *please* consider making the following changes:

- Please join the Roundtable on Sustainable Palm Oil (RSPO) and help encourage the entire palm oil industry to adopt ecologically sound practices. If you have already joined the RSPO thank you for taking a step in the right direction. To learn more about the RSPO, visit <http://rspo.org>.
- Only partner with those that meet the requirements for **certified** sustainable palm oil. Certified sustainable palm oil is starting to become available in the U.S. Although it will cost a little more, consumers will appreciate your commitment. Share this with them via a press release. For example, Unilever has made a commitment to use certified sustainable palm oil by 2015. I encourage you to make a similar publicly announced commitment; switch to 100% certified sustainable palm oil and share your goal date.
- After you have switched to certified sustainable palm oil, please label your products accordingly. Just as consumers pushed for labels for dolphin-safe tuna, we would like to see a label for how much of your product contains sustainable palm oil. You will be advertising how environmentally conscious you are!

I would like to remain one of your customers; however I am vowing to support only those companies that adopt CERTIFIED sustainably sound practices when it comes to palm oil.

Respectfully,